

# James B. Beam Institute Industry Conference Call for Speakers

March 13-15, 2023 at the University of Kentucky in Lexington, Kentucky

The James B. Beam Institute Annual Conference brings Kentucky's spirits industry together to share best practices, explore new discoveries and advance the global growth and sustainability of the American Whiskey Industry. Conference topics range from innovation and technical research, workforce education, environmental sustainability, community and social responsibility.

The annual conference will be held on the University of Kentucky's campus. Such a venue creates an opportunity for industry partners to network and build collaborative partnerships that further advance the growth and sustainability of Kentucky's signature industry.



[Click here to submit your proposal](#)

## Who are we looking for?

If you are affiliated with the spirits industry, have information that will benefit the industry, and are excited to share, we want you to submit a proposal to contribute to the conference. The Beam Institute at the University of Kentucky is committed to a policy of providing opportunities to people regardless of economic or social status and will not discriminate on the basis of race, color, ethnic origin, national origin, creed, religion, political belief, sex, sexual orientation, gender identity, gender expression, pregnancy, marital status, genetic information, age, veteran status, or physical or mental disability.

## What are we looking for?

We want presentations on the most exciting activities related to education, innovation, and outreach in the distilling industry. We encourage research driven by data and experience. Help us make the 2023 conference the best in the industry by submitting a proposal to discuss your specific area of work or expertise. **Proposals will be accepted through September 30, 2022.** We will notify applicants of our decision in November 2022. Questions or concerns? Contact Brad Berron at [brad.berron@uky.edu](mailto:brad.berron@uky.edu). General topics to help guide proposals include:

### Technical topics

**Blending:** Focus on the science of blending and flavor processing, analytical chemistry, grain and wood finishing and production innovation

**Maturation:** Barrel research and aging products, impact of warehouse type and size, predictive analytics and barrel tracking

**Sustainability:** General sustainability topics impacting the bourbon industry such as innovative solutions for spent grain, energy savings, glass recycling, new technology and overall impact to our natural resources

**Safety:** Fire and general safety, evaluation of warehouse risk and creating action plans in the event of an emergency

**Raw Materials:** Emerging impacts on raw materials, corn and grain sustainability and barrel quality

**Distillation:** Distillation theory, distillery design and new proofing and gauging technology

**Fermentation:** Fermentation management/biochemistry and fermentation optimization

**Bottling:** Processes and technologies, as well as market challenges

<https://beam institute.ca.uky.edu/BeamConference2023>

### Business topics

**Supply Chain and Hospitality:** Supply chain management with a focus on managing disruptions and creative solutions; best practices and successes as well as challenges in hospitality management

**Sales and Marketing:** Strategies based on distillery size, marketing analysis and state of the industry

**Representation:** Topics covering both large and craft distilleries, minority representation in the industry, diversity or roles and career paths with a focus on student engagement

**Social Responsibility:** The role of consumer and community, responsible consumption and expanded choices for consumers

**Product Development:** Information on the product development cycle and bringing spirits from concept to market

**Supplier Diversity:** Industry efforts to support inclusion of minority owned businesses in its economic and social structure

**Entrepreneurship:** Starting a business in distilling and supporting industries; how does one pursue entrepreneurship in the distilling space and what is needed to be successful

**Regulatory and Financial Issues:** Tax, financial or regulatory issues facing the distilling and related industries