

2025 INDUSTRY CONFERENCE PARTNER AND VENDOR OPTIONS

March 17-19
in Lexington, KY

JAMES B. BEAM
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CONFERENCE SCHEDULE

MONDAY [3-17-2025]

PRE-CONFERENCE WORKSHOPS: 8:30-10:30 AM

CONFERENCE SESSIONS: 11 AM TO 5 PM

TUESDAY [3-18-2025]

8:30 AM TO 5 PM

WEDNESDAY [3-19-2025]

8:30 AM TO 4 PM



EXPO SCHEDULE

A HAPPY HOUR IN THE EXPO VENUE
PLANNED FOR EITHER 3/17 OR 3/18

MONDAY [3-17-2025]

SETUP: 8:30-11:30 AM

EXPO TIMES: 12:00 NOON TO 5 PM

With dedicated expo times during conference breaks

TUESDAY [3-18-2025]

EXPO TIMES: 8:30 AM TO 5 PM

With dedicated expo times during conference breaks

WEDNESDAY [3-19-2025]

EXPO BREAKDOWN 8:30-11:30

\$3,000

VENDOR BOOTH

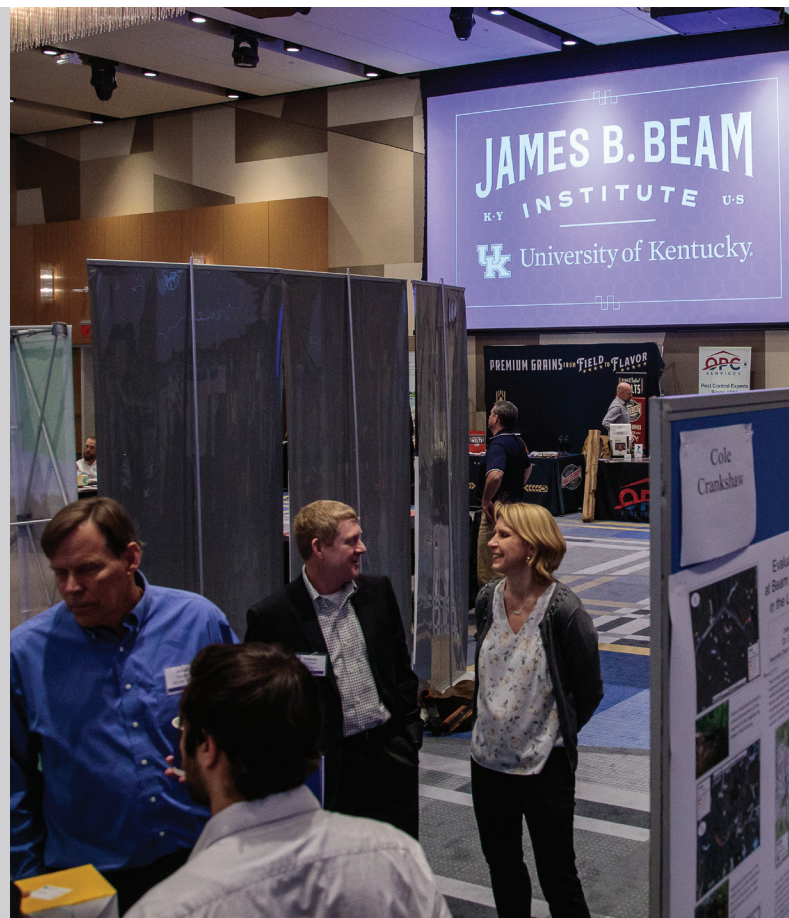
INCLUDES:

- » 8x10 feet with pipe and drape, 6-foot table (spandex table cloth upon request), 2 chairs (more upon request)
- » Small Sign with vendor name
- » 2 all-conference attendee tickets
- » Listing in online vendor directory
- » Carpeted expo space



EXTRAS PROVIDED BY LEXPO CONVENTION SERVICES (AND CAN BE BOOKED AND PURCHASED DIRECTLY WITH LEXPO):

- » Electric Access
- » Advance Shipping
- » Tripods
- » Specialty furniture such as high top tables, barstools
- » Personalized banners or signage



PARTNER LEVELS

CONFERENCE CONTENT SUPPORT:	DAY PARTNER	KEYNOTE SUPPORT	SESSION PARTNER	LUNCH PARTNER	BREAKFAST/ COFFEE BREAK PARTNER	HAPPY HOUR DRINK CO-SUPPORT	HAPPY HOUR FOOD PARTNER
# of conference passes included	× (2)	× (1)					
Recognition in social media outreach prior to conference	×	×	×				
Verbal Recognition at the start of the session	×	×	×	×			
Recognition of Partnership on signage in venue	×	×	×	×			
Recognition expo space (slideshow loop)	×	×	×	×	×	×	×
Recognition in Whova conference app, and in printed agenda (TBD)	×	×	×	×	×	×	×





\$10,000

DAY PARTNER

INCLUDES:

- » 4 one-day passes (or 2 all-conference tickets)
- » Verbal recognition at the start of the day and throughout the day
- » Recognition of Day Partnership on Sign in venue
- » Recognition in expo space (slideshow loop)
- » Recognition in Whova conference app and in printed agenda (TBD)
- » Recognition in social media outreach prior to conference

\$7,500

KEYNOTE SUPPORT

INCLUDES:

- » 2 one-day passes (or 1 all conference ticket)
- » Verbal recognition at the start of the keynote
- » Recognition on slide at start of keynote
- » Recognition in Whova conference app and in printed agenda (TBD)
- » Recognition in social media outreach prior to conference



\$4,000

SESSION PARTNER

INCLUDES:

- » Verbal recognition at the start of the session
- » Recognition on slide at start of session
- » Recognition in Whova conference app and in printed agenda (TBD)
- » Recognition in social media outreach prior to conference

(Note that this could be a concurrent session)

\$3,000

LUNCH PARTNER

INCLUDES:

- » Verbal recognition at the end of the session before lunchtime
- » Recognition in Whova conference app and in printed agenda (TBD)
- » Recognition in expo space (slideshow loop)

\$2,500

BREAKFAST/COFFEE BREAK PARTNER

INCLUDES:

- » Recognition in Whova conference app and in printed agenda (TBD)
- » Recognition during break in expo venue on slides

\$3,000 for one drink ticket
or **\$5,500** for 2 drink tickets

HAPPY HOUR DRINK CO-SUPPORT (2/session)

INCLUDES:

- » Partner logo on drink ticket
- » Recognition in Whova conference app and in printed agenda (TBD)
- » Recognition during Happy Hour on slides in expo venue

\$3,000

HAPPY HOUR FOOD PARTNER

INCLUDES:

- » Recognition in Whova conference app and in printed agenda (TBD)
- » Recognition during Happy Hour on slides in expo venue

