# **Industry Conference**



## March 17 - March 19, 2025 *at the* University of Kentucky in Lexington, KY

The James B. Beam Institute annual conference brings Kentucky's spirits industry together to share best practices, explore new discoveries and advance the global growth and sustainability of the American Whiskey Industry. Conference topics range from innovation and technical research, workforce education, environmental sustainability, to community and social responsibility.

The annual conference will be held on the University of Kentucky's campus. Such a venue creates an opportunity for industry partners to network and build collaborative partnerships that further advance the growth and sustainability of Kentucky's signature industry.

# **Call for Speakers**

<u>submit by</u> Sept. 30, 2024



The 2025 UK Beam Institute Industry Conference is seeking scientific experts and working professionals for presentations across a variety of topics including education, innovation and outreach. Aligning with the values and mission of the Institute, proposals focusing on the following topics are especially encouraged:

- » Industry state of the union
- » Technology innovation and best practices
- » Upcoming challenges and solutions
- » Corporate Culture and diversity of process

**September 30, 2024** is the deadline to submit proposals. Final selections will be announced in November 2024. Waitlisted proposals and other submissions may be given an opportunity to present their material in a quick pitch format.

Questions may be directed to Dr. Brad Berron, Institute Research Director, at brad.berron@uky.edu.

### **Read More Online**

#### Topics driven by data and experience help us create the best professional development event in the industry.

**TECHNICAL:** Bottling Processes & Technologies, Workplace Safety, Fermentation, Maturation, Distillation, Raw Materials, Blending, QA/QC; Instrumentation, Flavor Development

**BUSINESS:** Sales and Marketing, Corporate Culture & Diversity of Process, Social Responsibility, Regulatory, Tax & Financial, Product Development, Hospitality, Entrepreneurship and Start Up, HR, Talent Development, Continuing Education

**SUSTAINABILITY:** Farmland and Crops Sustainable Forestry, Best Energy Practices, Best Water Practices, Regenerative Agricultural Practices, Recycling & Reuse

### beaminstitute.ca.uky.edu/conference