

Vendor & Partner Pricing 2024 Industry Conference

March 11-13, 2024 | University of Kentucky



Expo Opportunities

Expo Monday, March 11, from 1 p.m. to 4:30 p.m., Tuesday, 8:30 a.m. to 4:30 p.m. and Wednesday, 8:30 a.m. to noon, with scheduled expo times that do not compete with sessions. Conference breakfast and coffee breaks will be set up near the expo space to draw traffic.

Premium Vendor | \$3,000

Three complimentary conference tickets

Including meals and access to sessions and session recordings

- Double the space of regular booth (15 feet), two six-foot tables and four chairs
- Guaranteed access to an electrical outlet
- Set-up Monday morning – participate in the Expo on Monday afternoon and all day Tuesday and half a day Wednesday
- Your organization name and logo will be recognized in the conference app and on the conference website

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Vendor | \$2,000

Two complimentary conference tickets

Including meals and access to sessions and session recordings

- Seven-foot space – one six-foot table and two chairs
- Set up Monday morning, participate in the Expo on Monday afternoon and all day Tuesday and Wednesday morning
- Your organization name and logo will be recognized in the conference app and on the conference website

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Partnership Support for the Conference

Day Partner | \$10,000

A day partnership demonstrates your commitment to the James B. Beam Institute. You will be the sole day partner for one day of the conference.

- Choose to support the Business/DEI/Craft day, the Technical Day or the Sustainability Day – based on availability
- Your organization will have the opportunity to add a pamphlet or goodie (non-alcoholic, please) to the conference bag
- Meeting room to conduct business with clients, team members or colleagues for the whole day – 8 a.m. to 5 p.m.
- Day partnership will include four conference tickets
- Vendor table discounted 50%, and choice of location; subject to availability
- Your organization's logo will be displayed on screens and printed material, during the day's sessions, in social media posts, in the conference app and on the website

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General Session Partner | \$5,000

The general sessions will be held in the Worsham Theatre and will be the only session offered during that time. You can choose which session to support

- Your organization can show a two-minute promotional video before the start of the session
- Your organization will be recognized with your logo during the general session, in the conference app and on the website
- Two session guest passes are included, in addition to two all-conference tickets
- If also purchasing a vendor table, pick a table location with guaranteed access to electricity

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For more information, visit beam institute.ca.uky.edu

Partnership Support for the Conference

Breakout or Workshop Partner | \$2,500

Your organization will be recognized with your logo during a breakout session or workshop, in the conference app and on the website.

- The session committee will work with you to find an available workshop or a breakout session during the conference that matches your expertise and interest
- If also purchasing a vendor or premium vendor table, pick a table location with guaranteed access to electricity
- Two all-conference tickets are included.

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Breakfast or Coffee Break Partner | \$2,000

- Your organization will be recognized on the large screens during one breakfast or coffee break and in the conference app
- Two conference tickets are included

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Hospitality Partner | \$2,000-\$4,000

Become one of two partners for the conference opening reception that will take place Monday after sessions end.

- \$4,000 – Beverage partner – Reception attendees will receive a drink ticket with your logo on it. Two partnerships are available – if purchasing both, the price is \$7,500. This includes up to two drink tickets per attendee and recognition of partnership in the bar area, in the Whova event app and on screens in the Expo venue
- \$3,000 – Food partner – Two partnerships available to support passed hors d'oeuvre or buffet table; partnership recognition on high-top tables, in the Whova event app and on screens in the Expo venue. Option to purchase both partnerships for \$5,500
- \$2,000 – Entertainment partner – one available. Recognition in the Whova event app and on screens in the Expo venue

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Lunch Partner | \$3,000

Recognition as the exclusive partner for the day's lunch

- Recognition at tables during lunch, in the Whova conference app and on screens in the expo venue
- Two conference tickets included

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For more information, visit beaminate.ca.uky.edu